



New Jersey School Boards Association



Trenton Public Schools

"CHILDREN COME FIRST, LOS NIÑOS SON PRIMERO"

3-D Strategic Planning Determination, Dreams and Destiny by Design

Facilitated by NJSBA Field Services Department
Jesse Adams Jr. and Terri Lewis

www.njsba.org



3-D Strategic Planning

Creates an
organizational

vision

...that will direct,
motivate and inspire
all members of the
community to work
together to advance
student achievement.



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Advantages of Strategic Planning

- **Proactive**, creative and flexible
- Provides a forum for **community participation**
- Continues an ongoing cycle of planning, assessment and decision-making that will **optimize** limited resources and **increase** communications

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Components of Strategic Planning



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Consensus

NJSBA's strategic planning processes work through consensus building.

Consensus is everyone:

- Sharing / Participating
 - Paraphrasing
 - Accepting

The end result may not be your 1st choice, but you can live with it and support it!

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Steps to Reaching Consensus

1. **Brainstorm** (everyone shares / participates)
2. **Discussion** (paraphrasing and accepting)
3. **Reaching agreement on items**
4. **Achieving Consensus!**

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Mission Statement

Our Mission

Going above and beyond
to help our students succeed

Trenton
Public
Schools



All Students will graduate with a vision for their future, motivated to learn continually and prepared to succeed in their choice of college or career.

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Meeting 1 – Determination Group Work

- Break into **groups of 8 – 10 people**.
- Try to get a **balanced cross section** of parents, staff, community members, board members, etc. in each group.
- Assign a **scribe** and a spokesperson to **report out** on the group's findings to everyone.



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Meeting 1 – Determination Group Work

- Each group will **brainstorm** district **strengths/achievements** and **challenges** the district faces.
- Come to a **group consensus** on the **Top 10** strengths/achievements and **Top 10** challenges.
- All groups get back together and **report your Top 10 findings** of each.

(All findings will be recorded on the district's website.)



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Upcoming Meetings

Meeting 2 – Create an ideal vision for the district 3 years from now.

Monday, February 10 at 6:00 pm



Meeting 3 – Development of broad goal statements and objectives.

Tuesday, February 25 at 6:00 pm



Bring A Friend!!

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